Marie Luke

Product Designer (UX/UI)

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PERSONAL SUMMARY

I'm someone who thrives on challenges and is dedicated to creating things that genuinely make a difference in people's lives. I have a natural curiosity, always eager to learn not only about design challenges but also about people and their ideas. My instinct is to seek solutions rather than dismiss ideas. I'm enthusiastic about growing in UX/UI Design, continually shaping helpful solutions.

WORK EXPERIENCE

UX/UI Designer, Intern

Scale It Right, Remote   **November 2023 - January 2024**

- Designed a website for SaaS tech company 'Freight Fox' in order to showcase and advertise their transport management software to target users.

- Defined the problem, undertook research, ideation, and prototyping, ending with user-validated high-fidelity designs.

- Created company brand including iconography, illustrations, typeface, and colour palette.

- Measured the success of design decisions with the team and client and made iterations.

Website Manager

ClubNorth Gymnastics, London   **August 2023 - Present**

- Maintain and regularly update Squarespace website.

- Build new pages for the website every school term.

- Manage all the website's content, including taking the photographs and updating the writing.

- Manage the booking system using Bookwhen to create all classes for parents to book with.

- Marketing tasks such as posting on Instagram and designing flyers highlighting crucial information such as term dates and class schedules.

Gymnastics Coach

ClubNorth Gymnastics, London   **April 2022 - Present**

- Planned and delivered gymnastics classes of up to 12 children aged 1-14yrs.

- Managed and directed Junior coaches.

- Undertook administrative duties such as email enquiries from new customers.

EDUCATION

DesignLab
UX Academy
January 2023 - December 2023
- Completed 450+ hours of UX and UI design studies.

Falmouth University
BA (Hons) Illustration
2017 - 2020

The Royal Drawing School
Fine Art Foundation
2016 - 2017

SKILLS

- User Experience Design
- User Research
- User Interviews
- Usability Testing
- Visual Communication
- Data Visualisation
- Information Design
- Prototyping
- Wireframing
- User Journey Mapping
- Responsive Design
- Information Architecture
- Typography
- Composition
- Basic Knowledge of HTML & CSS

TOOLS

- Figma
- Sketch
- Miro
- Mural
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop