

Marie Luke

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PERSONAL SUMMARY

UX/UI designer with formal training and project management experience. Skilled in cross-functional collaboration, user research methodologies, and translating client needs into effective design solutions. Passionate about user-centred design practices and creating meaningful digital experiences through evidence-based decisions.

WORK EXPERIENCE

Website Project Manager

Greenhouse School Websites, London

August 2024 - Present

- Plan, coordinate, and monitor multiple website projects simultaneously, from conception to completion.
- Guide clients through the website design and development process step by step.
- Liaise with the design and development team, discussing feedback and managing quality control.
- Ensure websites meet UX/UI principles and accessibility standards.
- Manage and update website content using Greenhouse's custom CMS.

UX/UI Designer, Intern

Scale It Right, Remote

November 2023 - January 2024

- Designed a website for SaaS tech company 'Freight Fox' in order to showcase and advertise their transport management software.
- Defined the problem, undertook research, ideation, and prototyping, ending with user-validated interactive prototypes.
- Created company branding including iconography, illustrations, typeface, and colour palette.
- Measured the success of design decisions through client feedback, making several iterations.

Marketing & Website Manager

ClubNorth Gymnastics, London

August 2023 - August 2024

- Maintain and regularly update the company website. This includes building new pages every school term.
- Manage the booking system for parents to enroll into classes using Bookwhen.
- Ensure the website design met UX/UI principles and accessibility standards.
- Marketing tasks including Instagram posts and designing flyers.

EDUCATION

DesignLab

UX Academy

January 2023 - December 2023

- Completed 450+ hours of UX and UI design studies.

Falmouth University

BA (Hons) Illustration

2017 - 2020

The Royal Drawing School

Fine Art Foundation

2016 - 2017

SKILLS

- User Experience Design
- User Research
- User Interviews
- Usability Testing
- Visual Communication
- Prototyping
- Wireframing
- User Journey Mapping
- Responsive Design
- Information Architecture
- Composition
- Problem solving & critical thinking
- Project Management
- Cross-functioning team collaboration

TOOLS

- Figma
- Asana
- Canva
- Miro
- Mural
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop